



Press & media kit.

Everything a newsroom needs to feature Somras accurately — approved boilerplate, spokesperson details, brand assets, and a single point of contact. Please use the copy and logos exactly as supplied.

ABOUT SOMRAS — BOILERPLATE

SHORT · ~40 WORDS

Somras is a diversified, multi-vertical holding company from India, founded in 2018. It builds, backs, and operates durable businesses across technology, trade, venture, real estate, and advisory, with a presence spanning the Middle East, Europe, and India.

EXTENDED · ~90 WORDS

Somras — from *soma-rasa*, the elixir of growth — is a diversified holding company founded in 2018 and anchored in India. Patient by temperament and long-term by design, the group builds, backs, and operates businesses across five verticals: TMT, Trade, Venture Fund, Real Estate, and Advisory. Its venture practice invests in proven, real-world technology, and the group develops proprietary technology of its own for a more connected world. Somras operates across the Middle East, Europe, India, and North Africa — guided by a single idea: grow together.

SPOKESPERSON



Surya Phadke

Founder & Managing Director

Operator and investor building and backing companies in deep technology. INSEAD and Wharton MBA; ITF Masters tennis competitor. Available for interviews, panels and commentary on venture, deep tech, and building across emerging markets.

FAST FACTS

FOUNDED	2018 · India
TYPE	Diversified holding company
VERTICALS	TMT · Trade · Venture · Real Estate · Advisory
MARKETS	Middle East · Europe · India · North Africa
SPIRIT	Grow together

BRAND & LOGO



Use exactly as supplied. Never recolor, restyle, stretch, or set the mark on a busy background. Full-resolution logos available on request.

MEDIA ENQUIRIES

One point of contact — we respond within two business days.

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IN

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