

EST. 2018 · INDIA · FOUR CONTINENTS

Company & *Founder* profile.

A diversified holding company from India — building, backing, and operating durable businesses across the sectors shaping the next decade.



GROUP Somras

SPIRIT Grow Together

FOUNDER Surya Phadke · Managing Director

SOMRAS



A diversified holding company.

Somras — from *soma-rasa*, the elixir of growth — builds, backs, and operates durable businesses across five verticals, with holdings on four continents and in-house technology for a connected world by 2040.

2018 FOUNDED · INDIA	4 CONTINENTS	5 VERTICALS	2040 CONNECTED-WORLD HORIZON
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WHAT WE DO

We are a patient, long-term group. The manufacturing and distribution business at our origin now sits within the holding company as its operating arm, spanning FMCG, real estate, and software across Asia and EMEA. Alongside it, our venture practice invests in and operates portfolio companies across India, ASEAN, and MENA — with a focus on the frontier sectors shaping the next decade: artificial intelligence, defence, aerospace, culture, and Web3.

THE FIVE VERTICALS

TMT	Technology, media & telecom — the connective tissue of a networked world.	Trade	Cross-border trade across MENA, Europe and North America — the founding forte.
Venture Fund	Early-to-growth capital for founders solving real-world problems at scale.	Real Estate	Acquisition and development of durable, income-generating property.
Advisory	Strategic & financial counsel for foundations, sovereign bodies and entrepreneurs.		

IN-HOUSE TECHNOLOGY

DOOT 1iD

A single, portable identity layer for a connected world.

SOLARIS

Intelligent assistance built for real operating businesses.

INDRA

Infrastructure for the group's connected-world roadmap.



Surya Phadke

Founder & Managing Director · Somras

Operator by trade, builder at heart. Surya builds and backs companies in deep technology, and has spent more than fifteen years turning trading houses into manufacturing groups and early ideas into durable businesses. He founded Somras in 2018 to invest in and operate across India, ASEAN, and MENA.

BASED IN

India & the UAE

BUILDING

Somras

ON COURT

ITF Masters Tennis

THE PATH

2018 — NOW

Founder, Somras

Set up a deep-tech holding company to invest and operate across India, ASEAN, and MENA — with the operating group he built folded in as its industrial arm.

2022 — 25

National Treasurer & Trustee, Make-A-Wish India

Served on the board of trustees, helping steward the foundation's work for children with critical illness; stepped down in October 2025.

2012 — 24

Founded QualeMagni (QMG)

Began as a trading house; built it into a manufacturing and distribution group spanning Asia and EMEA, later integrated into Somras.

2009

First venture — and a first exit

Started out in business with an early start-up that ended in a successful exit.

EDUCATION

MBA

INSEAD · France / Singapore

MBA

The Wharton School · USA

B.E. (Hons.) Mechanical Eng.

BITS Pilani · India

BEYOND THE DESK

SERVICE

Make-A-Wish India

Trustee & National Treasurer until 2025. The foundation has granted 90,000 wishes over 29 years across 11 locations.

SPORT

On the court

Competes on the ITF Masters Tennis Tour in singles and doubles — a career-high doubles world rank of 362.

WORDS & IDEAS

Writing & thought leadership

Published in *Entrepreneur*, *Business World India* and *Sunday Guardian*; presented “SNJAY” to India's Ministry of Culture.